

KYUK-AM/TV are licensed to Bethel Broadcasting Inc. (BBI), a non-profit public broadcasting corporation. BBI is governed and staffed predominantly by Alaska Natives. KYUK-AM was the first Native owned and operated public radio station in the nation, signing on May 13, 1971. The population served by KYUK is predominantly Alaska Native. More than half the population of our city of license is Yup'ik Eskimo, as is over 75% of the population of our coverage area. We broadcast as much Yup'ik language programming as possible. We provide an hour a day of Yup'ik news, which is a combination of local, state and national stories. We also provide 2 weekly one-hour Yup'ik call-in shows that address local issues and Yup'ik cultural topics. In 2003 these broadcasts totaled nearly 400 hours.

As much as possible, we also provide Yup'ik translation for public affairs programs and our Legislative Update programs. Late in 2003 we added a bilingual Public Affairs Producer, and have increased the volume of local public affairs programming. During 2004 we will actively seek opportunities to present programs in cooperation with local organizations addressing regional issues and concerns. We also provide Yup'ik language coverage of the annual K300 dog sled races and other community events.

We also provide coverage of the Alaska Federation of Natives annual conference and other events important to regional Native corporations and their shareholders. We present two hours of gospel music by regional Alaska Native performers each Sunday. Some of the music is Yup'ik language.

Of our nearly 4,000 hours of locally produced programming in 2003, almost half was produced by minority producers, primarily Yup'ik Eskimo staff and volunteers.

We also acquire programming to serve our Alaska Native audience. We broadcast NATIVE AMERICA CALLING, NATIONAL NATIVE NEWS, and INDEPENDENT NATIVE NEWS daily Monday through Friday. We also have a weekly broadcast of DIFFERENT DRUMS and EARTHSONGS.

We do live broadcasts of all City Council meetings, as well as a candidate's forum for the City Council election each year. We also do regular Legislative Update call-in programs during the legislative session.

We periodically broadcast Community Forums on important local issues. These productions are in partnership with the Kuskokwim Campus [KuC] of the University of Alaska ? Fairbanks. We also regularly feature KuC activities and schedules within our news programming and special public affairs programming.

We broadcast monthly programs in partnership with the Tundra Women's Coalition, a local women's and family shelter. We also broadcast a monthly program on community and preventative health issues in partnership with the Yukon-Kuskokwim Health Corporation. We also work closely with the Alaska Job Service, presenting a monthly employment program [SHOPTALK]. Three days a week we present JOBLINE, a review of jobs available through their office. We also work closely with the Kuskokwim Consortium Library to present news about their services and special events. In partnership with the Lower Kuskokwim School

District, we are producing a series of programs about the impact of the No Child Left Behind Act and other local issues in education.

We are working with the local Yup'ik Museum and the Lower Kuskokwim School District on a project to archive and protect culturally and historically significant audio and videotaped materials.

We work with a number of regional organizations to present public information about health issues, ongoing health research activities, and other community concerns. This has been made possible by the addition of a Public Affairs Producer.

We also present live broadcasts of High School basketball and other sports. We make special efforts to provide coverage of events featuring teams from villages outside Bethel who can receive our signal. We share our live coverage with other stations in the region when their teams are visiting Bethel. We also take feeds of Bethel Warriors away games when coverage is available from other stations.

We broadcast KUSKO KID'S RADIO for one hour each Saturday. The program features children's music and stories, contests and school events information. Short stories are read and discussed within each program. Local school children are guests and participants each week.

We also provide technical support for the high school in Aniak for their journalism class. The long range goal is to have student-produced news stories from that area featured in our local news programming.

We are working with the local Yup'ik Museum and the Lower Kuskokwim School District on a project to archive and protect culturally and historically significant audio and videotaped materials.

Each week during the academic year, we feature curriculum, enrollment and activity information and schedules for the Kuskokwim Campus of the University of Alaska - Fairbanks [KuC]. In partnership with the Lower Kuskokwim School District, we are producing a series of programs about the impact of the No Child Left Behind Act and other local issues in education.

We regularly present news and information about the Adult Basic Education / Workplace Basics program operated by KuC. This programming is important due to the high school dropout and unemployment rates in our region.

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